



CENTER FOR TECHNOPRENEURSHIP AND INNOVATION

| LINC CALABARZON BRINGS TOGETHER THE REGION'S INNOVATION STAKEHOLDERS TO BOOST ECONOMIC COMPETITIVENESS

LINC STARTUP VIRTUAL ECOSYSTEM MAPPING

Part of the activities of LINC Calabarzon is to map out the region's innovation assets, including startup resources through Startup Ecosystem Mapping.

The solicited resources were under Idea Stage, Launch Stage and Growth Stage. For the community maturity model, the facilitator seeks validation from the participants of what stage Cavite belongs to relative to the criteria. Different success stories of homegrown startups were also asked. The final part of the program is the Next step of planning wherein strengths, weaknesses, and other needs for improvement were tackled.



LAGUNA
Nov 29



Strengths:

- Presence of TBIs, rich in human resources and linkages to programs supporting startups, the presence of agile, inspired teams and groups of people wanting to experiment
- Industrial parks as potential partners and clients, universities as "microhubs" of startup communities, and a whole lot more.

Areas for Improvement:

- Provide a robust network of qualified mentors and advisors, and a stronger campaign for collaboration between universities and TBIs to cater to what is needed
- Create an innovation community focused on improving the success rate of startups that should have trusted marketing and sales support functions available.
- Establish a sandbox to allow startups to build, test and validate their business models with little regulatory friction.
- Create incentive programs that encourage investment in startups.
- Pursue a regulatory strategy that encourages, rather than hampers, innovation. This might mean eliminating complex tax structures, reducing occupational licensing requirements, opening up city data, or creating incentive programs that encourage investment in startups.



CAVITE
Nov 22



Strengths:

- Presence of industrial technoparks
- Active startup founders and Highly capable tech graduates from local Universities/Colleges.

Areas for Improvement:

- Need for close coordination between barangay and government agencies to locally tap entrepreneurs.
- Lack of policies on the adoption of technology transfer
- Existing TBI is too focused on the agriculture sector
- Include LGUs and BPOs in data access
- Lack of support from local corporations/organizations
- Access and awareness on Angel Networks



QUEZON
Dec 02



Strengths:

- Quezon province is known for its fertile land, rich biodiversity, and favorable climate, which lays a strong foundation for future startups, particularly in the agriculture industry.

Areas for Improvement:

- ICT and transportation infrastructures become root issues that hinder growth for industrialization and technology breakthroughs.

upLINC: GUIDE TO DTI REGISTRATION FOR STARTUP AND MSMEs



MARISSA C. ARGENTE
Assistant Regional Director
DTI - 4A

upLINC

Guide to DTI Registration
for Startups and MSMEs

March 18, 2022, Friday
9AM-11AM



upLINC is a program under the LINC Calabarzon which aims to uplift the entrepreneurial spirit of the general community in CALABARZON through knowledge sharing and innovation promotions.

The upLINC: Guide to DTI Registration for Startup and MSMEs was held on March 18 via Zoom with Livestream via @LincCalabarzon Facebook Page. Facilitated by current DTI IV-A Assistant Regional Director Ms. Marissa Argente, the upLINC was attended by various startup founders, entrepreneurs, faculty and students in the region.



INNOVATION CONSORTIUM (ICONS) SOUTH LUZON

The Innovation Consortium or ICONS South Luzon is a regional startup ecosystem consortium funded by DOST PCIEERD that endeavors in partnership with various industry players, line agencies, and other agencies in sponsoring initiatives that spearhead development and spur innovation.

EPISODE 01 March 17

ICONnect: Digital Marketing

Speaker: Ms. Monah Martinez, Founder, FADC Air Dry Clay

During Ms. Martinez' talk, she emphasized how she started from scratch to sustain her business and shared her knowledge about online selling. Ms. Monah enumerated the advantages of online selling and how and where to start. She also shared her different marketing strategies through social media platforms and gave examples on how to properly execute them.

EPISODE 02 April 8

ICONnect: Legal Works for Startups

Speaker: Atty. Maridelle Ramos, Spokesperson, NTPC

Atty. Ramos discussed the different responsibilities and obligations of a startup once they've launched their businesses, the importance of business registrations and labor law, the significance of data privacy and intellectual property, and the founder's responsibility to comply with business regulations.

EPISODE 03 August 3

ICONnect: Revenue Models

Speaker: Mr. Roy Platon, Co-founder and CCO, Akadasia

Mr. Platon shared the Business Model Canvas in a 3D graphic, wherein the value proposition, customer relationships, channels, and revenues go towards the direction of the customers out of the key activities, key partners, costs, and key resources to track things and make sure the value has been delivered.



EPISODE 05 Oct 4

ICONnect: Finding the Right People for your Startup

Speaker: Mr. Marrione Pol Camacho, Head of Business Development, Embiggen

Mr. Camacho discussed the importance of building teams by focusing on one's skills and non-skills, complementing each other's weaknesses, and supporting each other emotionally. He also talked about the significance of building roadmaps and aligning all hiring decisions with milestones to achieve efficient and strong teams.

EPISODE 04 August 23

ICONnect: Entrepreneurial Mindset

Speaker: Mr. Ericson "Shan" Mendoza, Head for Center for Business and Innovation, University of Batangas

Mr. Mendoza talked about the importance of having an entrepreneurial mindset and shared his experience in starting his own business. He discussed the different traits and characteristics that entrepreneurs should have, such as being proactive, innovative, and risk-takers.

ICONNECT

ICONnect is a webinar series that tackles various topics concerning entrepreneurship and business management with the aim to gather the community or the general public to create awareness, cultivate their interests and encourage people to take part in elevating the startup ecosystem in South Luzon. The program features different experts in the field, providing valuable insights to individuals who are planning to start their own businesses or those who want to improve their existing ones. In this article, we will review five episodes of ICONnect and summarize their key takeaways.

The Social Innovation Research Center (SIRC) conducts research to generate social innovations for improving human lives and environment conditions, with a focus on partnerships between academia, civil society, and government agencies. It serves as a database for relevant information and an intermediary between the university and its stakeholders.



WWF PHILIPPINES AND BATSTATEU PARTNER FOR GENDER X PLASTICS RESEARCH PROJECT

The Batangas State University's Social Innovation Research Center partnered with WWF Philippines for their research project titled "Gender x Plastics in Selected Rural and Urban Communities in Batangas City," which aims to determine the level of acceptability of women's roles in plastic waste reduction and recycling. The research

involved key informant interviews with female representatives from various sectors and a focus group discussion with street sweepers and informal waste sectors. The results will be used to develop toolkits for policy champions. The data gathering coincides with other teams in strategic locations in Leyte and Cagayan de Oro City.

BATSTATEU LAUNCHES KAAGAPAY PILOT PROJECT TO REDUCE HIV/STI TESTING HESITANCY

The Batangas State University's Social Innovation Research Center (SIRC) and Extension Services Office conducted a design-thinking workshop on October 13, 2022, to address HIV/STI testing hesitancy in Batangas Province. The pilot project, KAAGAPAY, aims to involve universities and stakeholders in gathering information and developing action plans. The workshop involved faculty members, students, and members of a coalition. After the workshop, the outputs were presented and evaluated by a group of assessors, and the results will be used to strengthen the current policy recommendation before presenting it to the Provincial Board of Batangas.



KAAGAPAY: Ikaw ang simula ng pagbabago

A design thinking workshop for Project ALLY: Eliminating HIV/STI Testing Hesitancy Through the Formulation of Programs, Activities, and Projects (PAPs) by the Sangguniang Kabataan Federation



BRIDGING RESEARCH AND POLICY-MAKING: BATANGAS STATE UNIVERSITY HOSTS POLICY WORKSHOP



The Batangas State University's Social Innovation Research Center (SIRC) hosted a four-day policy workshop titled "Transforming Research and Evidence to Policy Impact" to teach evidence-based and futures-oriented policymaking to participants. The workshop aimed to develop research and policy agendas while preparing policy pitches. During the pitching session on the last day, six policy outputs based on the research projects of the participants were presented and evaluated by various personalities from NEDA, DICT, DILG, DOST, private sector, and academic institutions. The event was held in partnership with the University of the Philippines (UP) and the Development Academy of the Philippines (DAP).

LINC CALABARZON'S E-KAPIHAN: DISCUSSING SOCIAL ISSUES AND INNOVATION



The Linking Innovation Networks for Competitiveness in Calabarzon (LINC Calabarzon) in collaboration with the Batangas State University's Social Innovation Research Center, recently organized a virtual program, called e-Kapihan, which served as a platform for discussing emerging social issues and concerns in the region. The program covered a range of topics such as agriculture, ICT, and more. Key speakers from various fields, including private businesses, government officials, and academic institutions, were invited to share their news and updates related to the chosen topics.

