



Spearheaded by the Gender and Development Office, local MSMEs were invited in the campus to promote and sell their products and services.

Spartans Women's Month celebration concludes with Women's Fair

The month-long observance of the 2023 National Women's Month Celebration concluded with the Women's Fair held on March 28. With the theme "Women and Everyone: Empowerment through Innovation for Equality," the event aimed to promote and celebrate women's achievements, businesses, and entrepreneurship. Various adopters from extension communities including Baskagan ni Marites, Magpantay Home Made Candy, and Rosario Livestock and Agriculture Farming Cooperative were invited to market and sell their produced goods and products during the one-day fair.



CABEIHM and Extension Services host collaborative workshop for Nasugbu MSMEs



To create a more supportive environment for micro, small, and medium enterprises (MSMEs) in Nasugbu, Batangas, the College of Accountancy, Business, Economics and International Hospitality Management partnered with Extension Services to conduct a workshop on August 11, 2023.

The workshop brought together stakeholders from the local business community to discuss the challenges faced by MSMEs in the municipality. Participants shared their experiences and insights. By identifying and addressing these challenges, the workshop aimed to help MSMEs grow and thrive, contributing to the economic development of Nasugbu.

B A R A K A H A N

"Barakahan" is a Tagalog term commonly used in Batangas to describe a local community market or food park where people can purchase products directly from businesses.



BatStateU Pablo Borbon Campus hosted the Barakahan 2.0: Paskuhan sa Galauran on December 4, 2023. The event was part of Tanglaw 2023, the university's Christmas Season Celebration, and aimed to support local micro-enterprises and artisans while promoting sustainability and strengthening rural communities.

Seventeen (17) MSMEs and six (6) student organization booths participated in the event, offering a variety of fresh, organic products and handicrafts for attendees to purchase. Barakahan 2.0 provided a platform for local businesses to thrive. The event also highlighted the importance of supporting sustainable and ethical practices.

265 Local MSMEs supported

BatStateU empowers local MSMEs through Trade Fair 2023

As part of the celebration of Innovation Month, BatStateU organized a two-day Trade Fair and Tech Exhibit 2023 aimed at supporting local Micro, Small, and medium-sized Enterprises (MSMEs). Aside from the product and services promotion, the Trade Fair also featured informative lectures on various topics, including technology transfer, commercialization, and the importance of intellectual property rights for local businesses. These sessions aimed to provide fresh insights and knowledge to local MSMEs.

The Food Innovation Center, one of the research centers of the university showcased their services to MSMEs. This includes product development, sensory testing, training, and consultations. These resources will empower local businesses on their path to success.





BATANGAS STATE UNIVERSITY

The National Engineering University

BUSINESS MANAGEMENT SKILLS AND BASIC BOOKKEEPING TRAINING WORKSHOP FOR 4PS BENEFICIARIES



The BatStateU-TNEU Balayan Campus Extension Services Office and the Municipal Social Welfare and Development Office Balayan recently collaborated to conduct a training workshop for two batches of 4Ps beneficiaries. A total of 27 female members of the 4Ps program participated in the workshop.

The training focused on providing participants with essential knowledge and skills in financial management. The workshop covered topics such as keeping accurate financial records, monitoring income and expenses, and generating financial statements. By mastering these skills, participants can effectively manage their businesses and avoid financial losses.

The 4Ps is a social welfare program in the Philippines that aims to alleviate poverty by providing unconditional cash grants to poor households. The program is implemented by the Department of Social Welfare and Development (DSWD). The acronym 4Ps stands for Pantawid Pamilyang Pilipino Program (Conditional Cash Transfer Program).



Source: Extension Service Office

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