



# BATANGAS STATE UNIVERSITY

## The National Engineering University

# FIC SPEARHEADS TRADE FAIR ON INNOVATION MONTH 2023



As part of the celebration of Innovation Month, BatStateU organized a two-day Trade Fair and Tech Exhibit 2023 aimed at supporting local Micro, Small, and medium-sized Enterprises (MSMEs). Majority of the MSMEs are farmers and local food producers.

Aside from the product and services promotion, the Trade Fair also featured informative lectures on various topics, including technology transfer, commercialization, and the importance of intellectual property rights for local businesses. These sessions aimed to provide fresh insights and knowledge to local MSMEs.

The Food Innovation Center, one of the research centers of the university showcased their services to MSMEs. This includes product development, sensory testing, training, and consultations. These resources will empower local businesses on their path to success.



Source: Food Innovation Center

**Leading Innovations, Transforming Lives**  
**Building the Nation**





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### SPARTANS WOMEN'S MONTH CELEBRATION CONCLUDES WITH WOMEN'S FAIR



The month-long observance of the 2023 National Women's Month Celebration concluded with the Women's Fair held on March 28. With the theme "Women and Everyone: Empowerment through Innovation for Equality," the event aimed to promote and celebrate women's achievements, businesses, and entrepreneurship. Various adopters from extension communities including Baskagan ni Marites, Magpantay Home Made Candy, and Rosario Livestock and Agriculture Farming Cooperative were invited to market and sell their produced goods and products during the one-day fair.



Source: Center for Sustainable Development

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